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101 Business School (MBA) Essays That Made A Difference

101 BUSINESS SCHOOL
(MBA) ESSAYS
THAT MADE A DIFFERENCE



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Synopsis

At top MBA programs, a candidate's essays can help him/her to stand out in an increasingly competitive applicant pool. This publication presents 101 business school essays that enabled their authors to gain admission to the MBA program of their choice. By design, they include more than 40 different topics, including the candidates' goals, personal background, professional experience, notable accomplishments, and motivation to obtain an MBA. The selection also includes successful responses to being waitlisted and separate addendums to explain a disappointing GPA or GMAT score. Collectively, these essays show the many ways that candidates have presented themselves to the committee in a creative (and effective) manner. They also show the caliber of writing that is expected at top business schools. Before you write your own essays, take the time to read examples from students who have already accomplished what you are trying to do. For something this important, why leave your writing to chance?

Book Information

File Size: 490 KB

Print Length: 94 pages

Publisher: Magnificent Milestones, Inc. (May 28, 2012)

Publication Date: May 28, 2012

Sold by:Â Digital Services LLC

Language: English

ASIN: B0087G3SHQ

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,216,771 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #23

inÂ Kindle Store > Kindle eBooks > Education & Teaching > Test Preparation > Graduate &

Professional > Graduate Preparation #68 inÂ Books > Education & Teaching > Higher &

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